

# Florida Institute of Certified Public Accountants

## Mailing List Rental Agreement

Name of Mailing List Renter \_\_\_\_\_

Contact Person \_\_\_\_\_ Membership Number \_\_\_\_\_

(If applicable)

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number (\_\_\_\_\_) \_\_\_\_\_ Fax Number (\_\_\_\_\_) \_\_\_\_\_

Description of List needed \_\_\_\_\_

Description of Materials to be Mailed (*Please include a sample with this form*) \_\_\_\_\_

Date Mailing Labels Needed (*Allow 10 business days for processing and 3-5 days for shipping*) \_\_\_\_\_

*Labels will be peel-off (Name and address)*

Order of Sort Needed:

- Alphabetical by name  
 Zip Code

Selection Criteria:

- Chapter (please specify) \_\_\_\_\_  
 Zips/Counties (Attach list if needed) \_\_\_\_\_  
 House District \_\_\_\_\_  
 Senate District \_\_\_\_\_

**Price:** \$175 first 1,000 names; \$125.00 for each additional 1000 names (or portion thereof); 500 names or less is subject to an **overriding minimum** of \$135.00. For any amount over 500 names, the price per name will be rounded up to the next increment of 1,000 names. A full membership list, without any sorts except zip code, will be \$100 per 1,000 names. Discounts: 20% for current FICPA members and 10% for FICPA Advertisers/Exhibitors (within last 12 months). Florida sales tax and discretionary surtaxes apply. Member (yes \_\_\_\_\_ no \_\_\_\_\_) FICPA Advertiser/Exhibitor (yes \_\_\_\_\_ no \_\_\_\_\_)

**This agreement is subject to the following conditions:**

1. The mailing list renter agrees that in utilizing the FICPA membership list, he will not disclose, transfer, duplicate, reproduce, or retain any portion of the list in any form whatsoever.
2. The mailing list renter agrees to reimburse the FICPA for all costs which may incur in enjoining unauthorized parties from using the membership list in all cases where such unauthorized parties gained access to the membership through the renter listed above or any of the renter's agents or employees.
3. The mailing list renter agrees the FICPA will have the right to monitor the use of the membership list.
4. The mailing list renter agrees that at least 10 days prior to receiving the membership list from the FICPA he will forward to the FICPA copies of all materials, which will be mailed to the names on the obtained mailing list. The FICPA has the absolute right to deny rental of the list based on a review of the materials to be distributed to the names on the list. The FICPA may not be cited in any promotional materials.
5. Payment must accompany a completed Mailing List Rental Agreement prior to receiving requested mailing list.
6. The list may not be used in connection with any communication which, in the opinion of the FICPA, would tend to mislead, misinform or deceive, or which is distasteful in content or presentation.
7. The list may be used only for mailing purposes and may not be used for telephone or personal contact. User follow-up by telephone or personal contact to a response to a mailing is not a prohibited use.
8. The mailing list renter shall indemnify and hold the FICPA harmless against all claims, damages, costs, expenses, including attorney's fees, arising out of the use of the list, including claims for infringement of copyright, trademark, or tradename, defamation, and misappropriation of proprietary rights.
9. For any breach of this Agreement, the mailing list renter shall be liable to the FICPA for all damages, including reasonable attorney's fees, costs, and expenses, including expenses incurred in investigation, and loss of income.

*Signature below indicates complete acceptance of the above conditions and constitutes a contract between the FICPA and the above stated mailing list renter. Any questions regarding the mailing list may be directed to the Membership Department at (850) 224-2727.*

**Please return this rental agreement to:**

**FICPA Membership Department**

**Attn: Sue Johnson**

**P.O. Box 5437**

**Tallahassee, FL 32314**

**Phone 850-224-2727 Ext. 205, Fax 850-222-8190**

**johnsons@ficpa.org**

\_\_\_\_\_  
**Signature of Mailing List Renter**

\_\_\_\_\_  
**Date**